



**ANNUAL  
REPORT  
2023**



# Dear Girl Scouts Family,

It is with great pleasure and immense pride that I address you in this year's Girl Scouts of New Mexico Trails Annual Report. As we reflect on the past year, I am truly inspired by the incredible achievements and the boundless potential of the young women and dedicated volunteers who make up our Girl Scout community.

At Girl Scouts, we believe in the power of every girl to change the world. This past year has been a testament to the strength, resilience, and creativity that our Girl Scouts possess. Through countless adventures, challenges, and learning opportunities, our girls have continued to shine brightly, embodying the spirit of courage, confidence, and character.

## Empowering Tomorrow's Leaders

Our commitment to empowering the next generation of leaders is unwavering. Through our diverse range of programs and initiatives, we have nurtured a supportive environment where girls can explore, learn, and grow. From outdoor adventures that build confidence to STEM activities that ignite curiosity, our girls have had the chance to discover their passions and develop valuable life skills.

## Community Impact

Girl Scouts have always been at the forefront of positive change in our communities. This year, we have witnessed the incredible impact of Take Action Projects and High Awards, from environmental conservation efforts to initiatives addressing mental health and well-being. Their dedication to making the world a better place serves as a beacon of hope, reminding us all of the difference that acts of kindness and generosity can make.

## Gratitude and Appreciation

I would like to extend my deepest gratitude to our dedicated volunteers, parents, and supporters who have played a pivotal role in shaping the experiences of our Girl Scouts. Your time, energy, and commitment have made a significant difference in the lives of these young girls, helping them become confident, capable, and compassionate leaders of tomorrow.

## Looking Ahead

As we look toward the future, our commitment to fostering leadership, promoting inclusivity, and encouraging innovation remains unwavering. We will continue to provide a safe and nurturing environment where every girl has the opportunity to thrive and reach her full potential. Together, we will inspire more girls to dream big, pursue their passions, and make a positive impact on the world.

In closing, I want to express my heartfelt appreciation to each and every member of our Girl Scouts family. Your dedication and enthusiasm are the driving force behind our success, and I am confident that together, we will continue to create a better future for girls everywhere.

Thank you for your unwavering support.

Yours in Girl Scouting,



Rebecca Latham  
CEO and Lifetime Member



**Rebecca Latham**  
*Chief Executive Officer*

## Our Mission

Girl Scouts builds girls of courage, confidence, and character, who make the world a better place.

## The Girl Scout Promise

On my honor, I will try:  
To serve God and  
my country,  
To help people at all times,  
And to live by  
the Girl Scout Law.

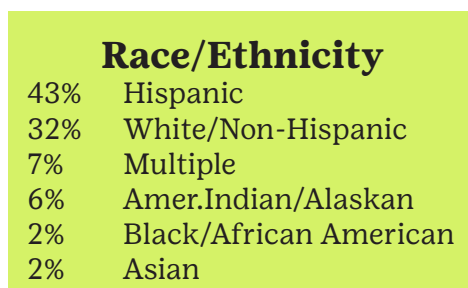
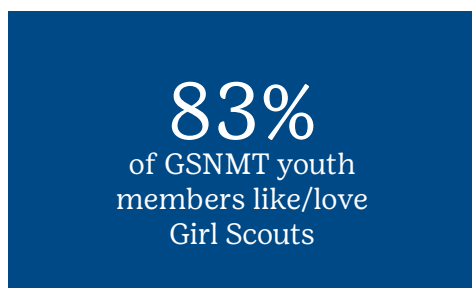
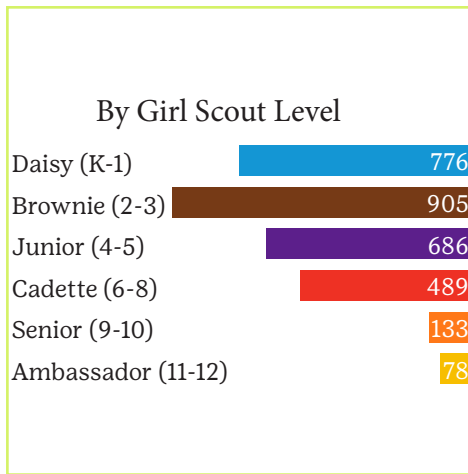
## The Girl Scout Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong,  
and responsible for what I  
say and do, and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world  
a better place, and  
be a sister to every  
Girl Scout.

# ABOUT GIRL SCOUTS OF NEW MEXICO TRAILS

Girl Scouts of New Mexico Trails serves approximately 6,000 girls and adults throughout Bernalillo, Catron, Cibola, Colfax, Curry, De Baca, Guadalupe, Harding, Los Alamos, McKinley, Mora, Quay, Rio Arriba, Roosevelt, San Juan, San Miguel, Sandoval, Santa Fe, Socorro, Taos, Torrance, Union, & Valencia counties. Girl Scouts of New Mexico Trails is headquartered in Albuquerque, NM, and has two beautiful camps in Angel Fire & Cuba, NM.

Chartered by Girl Scouts of the United States of America, Girl Scouts of New Mexico Trails builds girls of courage, confidence, and character through caregivers, volunteers, and staff working together to deliver on our promise of giving Girl Scouts access to life-changing experiences that inspire them to do something big.





# MAKING GIRL SCOUTS ACCESSIBLE FOR ALL GIRLS



**1,018**  
girls were provided  
financial assistance in  
the form of opportunity  
funds and campership



**\$3,374**  
in camperships provided  
15 girls unforgettable  
camp experiences



**\$102,827**  
in financial assistance  
was awarded to cover  
membership, uniforms,  
activities, and more!



I get to do the best I can  
and I get to do really cool  
stuff that I haven't done  
in any other classes or  
in school. I feel like I  
belong. I feel like I am  
included and I don't feel  
shy. I feel proud to be a  
Girl Scout.  
~ Girl Scout Brownie



*We would like to thank our generous Every Girl Initiative sponsors: Bank of Albuquerque, Bank of America, City of Albuquerque - Family & Community Services, Albuquerque City Council, New Mexico Oil & Gas Association, Nusenda Credit Union, PhRMA, PNM Resources Foundation, Sandia National Labs, & United Way of Central New Mexico. Thank you for making access to Girl Scouts possible.*

# GIRL SCOUTS HIGHEST AWARDS

## GSUSA Gold Award Scholarship



**Congratulations  
to Girl Scout  
Gold Awardee  
Kaitlyn Vigil!**

Kaitlyn, an Ambassador in Troop 10338, dedicated 120 hours to create a STEAM (science, technology, engineering, art, math) Camp where youth have the opportunity to experiment with engaging projects that demonstrated the real-world applicability of STEAM.

Kaitlyn was awarded \$10,000 for her post-secondary education.

**Congratulations  
to these bright  
change-makers and  
leaders. We can't  
wait to see the  
ways you impact  
the world ahead  
of you!**

### 2023 Gold Award Recipients

Kaitlyn Vigil	Jennifer Schaefer
Samantha Foist	Sheree Anderson
Meghan Lexa	Raven Sillence
Keely Faladeau	Emily McLaughlin
Fallon Setter	Kaya Loy



**10**  
Gold Award  
Girl Scouts



**33**  
Silver Award  
Girl Scouts



**46**  
Bronze Award  
Girl Scouts

# GIRL SCOUT PRODUCT PROGRAM

Top MagNut Entrepreneur  
Marleigh C.  
Troop 1054, Las Vegas



**696,982**  
Cookie  
packages sold



**18,019**  
MagNut  
items sold



**16,204**  
packages  
donated to  
Hometown  
Heroes

**813**  
products  
donated to  
Hometown  
Heroes

Top Cookie Entrepreneur  
Jasmyne R.  
Juliette, Shiprock

See How the Cookie Crumbles at [www.nmgirlscouts.org/cookies](http://www.nmgirlscouts.org/cookies)



# DONORS

Reflects gifts made October 1, 2022 - September 30, 2023

Many thanks to our generous supporters for their investment in New Mexico Girl Scouts.

## **Bandelier Trail (\$10,000 - \$14,999)**

Jacqueline Moody

## **Wheeler Peak Trail (\$5,000 - \$9,999)**

Karen Asbridge  
Kenneth & Karen Bergren  
D.G. Brungard  
John & Carol Cochran  
Mary Hockaday  
Jeri Cook Martin  
Rebecca Teague  
Eda Weddington  
Marian Wrage

## **Jemez Mountain Trail (\$2,000 - \$4,999)**

Ms. Martha Benn  
Marti & Terrence Fournier-Revo  
Donna Hofmann  
Mary E. Homan  
Jaclyn Libowitz  
Maxine Velasquez  
Maribeth & Christopher Thornton  
Duane Trythall

## **Aspen Trails (\$1,000 - \$1,999)**

Roberta Batley  
Ms. Karen Bond  
Elaine & Paul Cottey  
Molly Garza  
Cathy Hinojosa  
Tammy Jaramillo  
Jerome Lippett Charitable Trust  
Traci Kipnes  
Joe & Karen Lenord  
Wanda Lucero  
Nancy McKirchy  
Kellie Mixon  
Julie Miller Rugg  
Marny & Joel Schantz  
Ms. Joan Tafoya  
Laurie & Robert Walker

## **La Luz Trail (\$500 - \$999)**

Nancy Ackermann  
Cristina Torres Archibeque  
Cynthia Cadman  
Ms. Patricia G. Cordeiro  
Reverend Jesse D. Dompree  
Joanna Fair  
Susan Gardenhire  
Ronald Glaser  
Lora Grainger

William Huntsman  
Carole Jaramillo  
Patty Komko  
Dr. Roberta Lynn Krueger  
Rebecca Latham  
Anne Layne  
Nancy Martira  
Tammi Moe  
Anne Nokes  
Janice Paster  
Michael Pierson  
Lisa Snider  
Conrad & Mary Strohacker  
Nina & Gary Thayer

## **Golden Eagle Trail (\$100 - \$499)**

Troop 7080  
Troop 10717  
April Adams  
Lisa Alfred  
Carlton & Jaclyn Allen  
Emily Altman  
Natalie Aragon  
Lia Armstrong  
Marilyn & John Asbridge  
Geetha Bailey  
Gale Zander Barlow  
Brigit Barre  
Robin Benac  
Richard & Edie Benson  
Leslie Bird  
Carrie Brewster-Moritomo  
Vickie Lynn Brown  
John Garrett & Beverly Cardwell  
Joann Clink  
Denise Kiser Cushman  
Zora Dash  
Kristen DeRosier  
Jessica Druzman  
Kathleen Economy  
Sandy Schmidt Edwards  
Molly Emkes  
Jan Erickson  
Mrs. Frances K. Ewing  
Sheena Ferguson  
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Christine Frazer  
Vanessa Grose  
James & Janet Hall  
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Ms. Kimberly Haulenbeek  
Daisy Hernandez  
Michael Hightower  
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Judith R. Hipple  
Shawn Jacob  
Diane Jacobs

AnnDenise Jaramillo  
Antoinette Jaramillo  
Ms. Barbara Koenig  
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Maya Lenegrich  
Karen Lenoski  
Nina Lohr-Valdez  
Amanda Lucero  
Ms. Julia Maccini  
Sarah Manges  
Sophie Martin  
Elizabeth Meek  
Clair Merchant-Toledo  
Esther & Ralph Milnes  
Katrina Montoya  
Elizabeth Morantes  
Ms. Christine A. Morgan  
Jennifer Mullen  
Molly Murphy  
Tim Nichols  
Michael Nunez  
Connie & Laurence Nyquist  
Callie O'Buckley  
Wendy & Terry O'Brien  
Carolyn Ortega  
Amy Packman  
Stevan Pattillo  
Marjorie & Thomas Peterson  
Bobbi Pierson  
Ana Renner  
Amber Rockwell  
Dr. Janet Samorodin-McIlwain  
Nancy N. Sauer  
Robert Schoenfelder  
Mairlyn Sheppard  
Kristen Sillence  
Margaret Simms  
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Andy Spittle  
Mrs. Laura Painton Swiler  
Cynde Tagg  
Makayla Thompson  
Martha Twigg  
Kristin & Ross Ulibarri  
Kristin Underwood  
Phyllis Weiland  
Jane Wells  
Katherine West  
Nancy & Bryan Wiggins  
Ms. Suzanne J. Winsor  
Laura Wouters  
Clarissa Yatsattie

## **Corporate, Government & Foundation Supporters**

ABB  
ABQ Plumbing, Heating & Cooling  
Albertsons  
Albuquerque Community

Foundation  
Amazon Smile  
Archibeque Law Firm  
Bank of Albuquerque  
Bank of America  
Berger Briggs  
Bernalillo County Commissioner  
Barbara Baca  
Bernalillo County Commissioner  
Walt Benson  
BeYOUtiful Med Spa  
BHHS Taos Real Estate- The Schantz Co.  
Blue Cross and Blue Shield of New Mexico  
Builders Trust  
Burt & Co CPA  
City of Albuquerque - City Council  
City of Albuquerque - Family & Community Services  
Comcast  
Daniels Insurance  
Del Norte Rotary Foundation  
Downey & Company Contract  
Bonds & Insurance  
Dragonfly Art Studio  
Enterprise Holdings Foundation  
First Citizens Bank  
First National 1870  
First National 1870/ Guardian Mortgage  
Graphic Connection  
GSUSA Mental Health Grant  
HUB International  
Intel  
Laguna Development Corp.  
Jesse Dompree State Farm  
Kroger  
McCabe Accounting  
Network for Good  
New Mexico Bank & Trust  
New Mexico Mutual  
New Mexico Oil & Gas Association  
Nusenda  
PhRMA  
PNM Resources Foundation  
Republic National Distributing Co.  
Rio Grande Credit Union  
Rolling Still  
Rook Advisors  
SAGA LLC (Fusion Taco)  
San Bar Construction  
Sandia National Labs  
Siarza Social Digital  
State Farm - Jesse Dompree  
The Blackguard Giving Fund  
The Education Plan

Thornburg Investment Management  
 TLC Plumbing  
 TrueCoverage LLC  
 Ultimate Ninja Gym  
 United Way of North Central New Mexico  
 United Way of Eastern New Mexico  
 United Way of San Juan  
 Vanguard Charitable  
 Weston Solutions, Inc

**Friendship Circle**

*The Friendship Circle is an easy way to make a lasting impact by supporting the Girl Scout programs, properties, and projects via a recurring gift of at least \$19.12 each month.*

Roberta Batley  
 Martha Benn  
 Edie Benson  
 Jeri Cook Martin  
 Linda Deck  
 Jesse Dompfeh  
 Molly Emkes  
 Molly Garza  
 Mary Homan  
 Laura Lakin  
 Rebecca Latham  
 Joseph Lawrence  
 Anne Layne  
 Nancy Martira  
 Nancy McKirchy  
 Ralph Milnes  
 Tammi Moe  
 Jacqueline Moody  
 Jennifer Mullen  
 Michael Nunez  
 Callie O'Buckley  
 Joan Tafoya  
 Cristina Torres Archibeque  
 Jane Wells  
 Nancy Wiggins

**Juliette Gordon Low Society**

*The Juliette Gordon Low Society is a very special group of friends who share their legacy to create a brighter future by investing in girls, who will change the world.*

Eva & Erik Andersen  
 Dianne Belk  
 Martha Benn  
 Kenneth & Karen Bergren  
 Linda Deck  
 Marti & Terrence Fournier-Revo  
 Molly Garza  
 Ralph L. & Beatrice R. Griffis  
 Mary Hockaday  
 Peggy Sanchez Mills  
 Christine A. Morgan  
 Margaret Simpson Parrott & Family  
 Shirley Reynolds  
 Rebecca Teague  
 Sandra L. Trissell  
 Nancy & Bryan Wiggins

**FINANCIAL STATEMENT**

Based on preliminary, un-audited financials for the year ending September 30, 2023

Assets

Current Assets	\$	1,599,028
Investments	\$	1,484,821
Property & Equipment	\$	1,827,807
Deposits	\$	70,816
Other Long Term Assets	\$	92,449
<b>Total Assets</b>	<b>\$</b>	<b>5,074,921</b>
Liabilities	\$	405,622
Net Assets	\$	4,669,300
<b>Total Liabilities and Net Assets</b>	<b>\$</b>	<b>5,074,921</b>

**2023 Income: \$3,003,952\***

Product Sales	\$	2,164,866
Grants & Contributions	\$	413,077
Programs & Camps	\$	278,681
Retail Operations	\$	47,755
Property	\$	3,490
Gov't Fees & Contracts	\$	59,355
Miscellaneous	\$	36,728

**2023 Expenses: \$3,008,193**

Business Operations, Executive, & Governance	\$	777,813
Fundraising	\$	216,866
Program & Camp	\$	978,783
Membership & Volunteers	\$	727,219
Property	\$	307,512

**Net operating income/loss: (4,420)**

*Girl Scouts of New Mexico Trails' financial statements are audited annually. Audited financial statements are available upon request.*

**In Memorium**



The following donors gave in memory of the individuals whose names are listed in italics.

*In Memory of Anne Blog*  
 Sarah Manges

*In Memory of Barbara J. Demarsh*  
 Cathy Hinojosa  
 Tina Varela

*In Memory of Jaclyn "Bird" Allen*  
 Carlton Allen  
 Connie & Laurence Nyquist

**Thank you for your support**

*You have made a positive impact in the lives of girls in New Mexico, and have broken down barriers to participation by funding membership and program fees, camp and STEM activities, and so much more. (If we omitted or misspelled your name, please accept our apologies and notify us at [customercare@nmgirlscouts.org](mailto:customercare@nmgirlscouts.org) so we can make the corrections.)*





Follow GSNMT  
for Girl Scout resources  
and news.

nmgirlscouts.org  
(505) 343-1040  
@nmgirlscouts

**girl scouts**   
of new mexico trails

*Girl Scouting builds girls of courage,  
confidence, and character, who make the  
world a better place.*

Albuquerque Service Center  
4000 Jefferson Plaza NE  
Albuquerque, NM 87109  
customer@nmgirlscouts.org



## Cookie Boss Patch Program

Thank you to all the businesses and organizations that supported our 2022 Cookie Bosses. Through the Cookie Boss Patch Program, Girl Scouts built their skills in communication, organization, and responsibility as they learned about building cookie partnerships and closing a deal!

Authentic Web Solutions	Duke City Games
4 Daughters Land and Cattle Co.	Empire Trust
ABQ Beauty	Family Medicine Associates
Always Green NM	Garcia Subaru
Associated Builders and Contractors of New Mexico	LMN Associates
Batley Family Law PA	Lynn Martinez Realtor
Big O Tires	Metis Technology Solutions
BladeSox	Mountain Top Foot and Ankle
Blueprint CPA	NAPA Auto Parts
Carol and Ainsley Sauder Realtors	Platinum Performance
Consolidated Electrical Distributors	Portfolio Wealth Advisors
Constellation Consulting LLC	Rio Grande Oral Surgery
Don Lutz Members Financial Services	RnM Water Solutions LLC
	Southwestern HR Consulting
	Sunny505
	The Forensic Firm CPA
	The Head Shop
	Winslow, Wood, & Associates

## Board of Directors

<b>Officers</b>	<b>Members-at-Large</b>
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Marti Fournier-Revo <i>Vice Chair</i>	Amparo Usrey
Patty Komko <i>Secretary</i>	Bobbie Batley
Anne Layne <i>Treasurer</i>	Caitlin Lovell
Rebecca Latham <i>Chief Executive Officer</i>	Carole Jaramillo
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	Duane Trythall
	Julie Miller-Rugg
	Kellie Mixon
	Maribeth Thornton
	Maxine Velasquez
	Michael Nunez
	Nancy Martira
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	Tammy Jaramillo
	Wanda Lucero